

Bassano Recorder

VOLUME V, No. XXV.

BASSANO, ALBERTA, THURSDAY, JULY 10th, 1941.

Subscription: Canada, \$2.00 per year.

MAKEPEACE

Last Sunday the Makepeace ball team defeated the Crowfoot Creek ball team, 11-4 on the diamond at the river.

A number of Makepeace and Crowfoot people left for Calgary to attend the Stampede; Mr. and Mrs. Sid Rodbourne, Miss Mary Rodbourne, Mrs. Hoffbauer, Mrs. J. McBeth, Joy MacBeth, Cecil Heryford and Bert Ross.

Makepeace and district had a shower on Monday. The crops are bending greatly by the rain.

Visitors to F. Bulger's last Saturday were: Mr. and Mrs. Floyd Nall and family, Mr. and Mrs. Elmer Hodge and Jean, Mr. Clarence Bulger and Leah and Mrs. Hoffbauer.

Mr. and Mrs. Walter Sandquist of Red Deer were visitors over the week-end at the home of Mr. and Mrs. El Martin.

Clifford Nall, R.C.A., is expected home on leave at the latter part of the week.

Mr. and Mrs. J. Housman of Iron Springs arrived at the home of the latter sister. In-law, Mr. and Mrs. V. G. Campbell on Sunday. With Mr. and Mrs. Campbell they plan on spending a few days in Calgary at the Stampede and at Banff.

The D.F.W. construction gang has been repairing the highway that was under water. In the meantime a detour through Geo. Martins is being used. But by next week we'll be seeing the cars passing along the same old place only they'll be high above water, instead of in it.

Jack Bulger has not been feeling well, he figures that it was something that he ate—must have been but at any rate we hope that he'll be going on all four again.

E.L.D. NOTES

Where crops are damaged by hail the following procedure has been established by the Board:

(1) Notice of damage to crops by hail must be given to the General Manager in writing within 48 hours of the occurrence of the damage.

NOTE—This notice does not need to be mailed. It may be delivered to the discharger or watermaster or other District Official.

(2) An examination and report on the extent of the damage to the crop will be made at the expense of the District by a qualified independent appraiser who is not a member of the regular staff of the District.

(3) No rebate of rates shall be effective until the close of the crop season or until danger of hail is past; which may in general be assumed to be September First.

(4) If the crop has been damaged by hail to a greater extent than twenty-five per cent the rates levied for the current year will be related to the water user and paid by the District.

(5) In case of any disagreement between the management and a ratepayer, the decision of the Board of Trustees shall be final.

LOCAL ITEMS

Mrs. W. L. Flanagan and Donna were Calgary visitors for the first part of the week.

Mr. and Mrs. A. White of Drumheller were Bassano visitors on Wednesday of last week.

Miss Velma Parker and Mr. S. Parker, Mr. D. Sillis and Mrs. B. Eastman, all of Rosemary, were Bassano visitors on Sunday.

Miss Judith Demetrowich returned to her home on Tuesday night.

Mrs. A. Johnson and children of Drumheller, are spending a few days at the home of Mr. and Mrs. J. Johnston.

Mrs. Sheppard and children of Victoria are visiting at the home of Mr. and Mrs. T. Maguire.

Mrs. W. F. MacBeth spent several days recently visiting with her mother in Edmonton.



ARMY DAY VISITOR AT CAMP—One of the more pleasant jobs for the men at the Lansdowne Park R. C. Peterson is seen here instructing an interested visitor on the use of a Lee-Enfield Rifle.

BIBLE SUNDAY AT KNOX CHURCH

Last Sunday, July 6th, was observed as Bible Sunday at the Presbyterian Church, when Rev. A. A. Lytle, District Secretary of the Southern Alberta Auxiliary of the British and Foreign Bible Society was the visiting speaker.

Mr. Lytle spoke to the Sunday school in the morning and thanked that organization for the splendid support given by the pupils, teachers and officers, under the able leadership of Mr. Ernest L. Skerritt.

The evening service was conducted by the Pastor at which the readings and hymns followed the theme of the Holy Scriptures, and formed an appropriate background for the address given by Mrs. Lytle. In his address, he again stressed the tremendous importance of the Sunday School work being carried on at Bassano and called upon all to accord to it their utmost support. He also thanked the congregation and friends for their encouraging support of the work of the Bible Society, in spite of the many calls upon them in these war years.

He pointed out that God's plan is to work through men toward the bringing in of His kingdom upon earth, and that the work of the Society was one which fulfilled in so far as possible, that plan of God, to bring the Word to all people, and with that end in view, Scriptures in no less than 1025 languages were being distributed in areas of war devastation, as well as in lands of peace. That Peace might come to all the world.

"No better plan is known to me, than the preaching and the distribution of the Word of God," said the speaker, "If anyone knows of a better plan than by all means we will try it, but if not, then support the work that is now being carried on: first—the work of your Own Pastor, and your own Church, and then the work at large."

Mr. Lytle commended the work to Mrs. R. Maurer and Mr. Skerritt in the local organization of the Bible Society, which has contributed more than \$45.00 during the past year. A subscription list was circulated at the close of the service upon which several denoted their willingness to contribute through the local organization for the continued great work of the Bible Society.

BORN AT THE HOSPITAL

To Mr. and Mrs. Duncan McLeod Majorville, a son on July 5th.

To Mr. and Mrs. Roland Eastman Rosemary, a daughter on July 5th.

To Mr. and Mrs. Ivan Montgomery Husar, a son on July 7th.

To Mr. and Mrs. Gordon Thompson, Chumy, a daughter on July 5th.

WEDDINGS

SKENNA-MURPHY

On Saturday, July 5th the Presbyterian Manse was the scene of a quiet wedding, when with Pastor Chas. Laine officiating, Arthur Frederick Skenna of Buffalo was united in marriage to Ada Louise Murphy of Medicine Hat.

The witnesses for the occasion were Mrs. Myrtle Laine and Mr. Ernest L. Skerritt, and following the ceremony the bride and groom motored to Buffalo where Mr. Skenna is employed by the Government in survey work. Best wishes go with them as they survey life from a new angle.

TOOKE-DYER

Monday afternoon, July 7th, another young couple, Arnold Burton Tooke of Rolling Hills, and Hazel Florence Dyer of Kelso, Sask., presented themselves at the Presbyterian Manse to have the Nuptial knot tied by Chas. Laine the Pastor.

Witnesses to the ceremony were Myrtle Laine, and Herbert C. Dunn of Turin, Alta. We understand that the groom is in the employ of the E.L.D., so takes his bride to a well-watered area of the province which is to be her new home. Good luck to them.



NOW DOWN HERE—A sergeant explains the structure of an engine block in an Army Mobile Machine Shop to a prospective recruit. Canada's new active army has much to interest and attract young men who are fond of machinery. To prove it, a conveyance containing mobile machine shops and other mechanical units is now on tour in Eastern Canada.

LATHOM

Countess and Lathom teams again matched strength on the Countess diamond last Sunday. The score was 11-4 in favor of Countess. I guess we're just not the ball players Countess men are.

Mr. and Mrs. James Graham of Natchine were visiting her brother and family, Mr. and Mrs. Albert Levesque last Sunday.

On Wednesday last, Mr. and Mrs. Joe Miller of East Colesville were visiting her sister, Mrs. Levesque.

Mr. and Mrs. R. Z. Ore and Mrs. Turbiff were visiting her brother and family, Mr. and Mrs. Albert Levesque last Sunday.

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New Electricity Rates Proposed by Power Co., Accepted by Council

The Bassano Town Council met at the Town Hall on July 7th, at 9 p.m., the Mayor and five members of the Council, were present. The Treasurer reported that receipts for the month were \$8,750.41 and payments were \$10,032.32. The town engineers reported that three leaks had developed in the water mains and that repairs had been made. One grave was dug during June. He also stated that the phone line was repeatedly struck during the storm on the 1st of July and damage done, repairs have been completed. Sewers have been flush and the chlorinator is in operation continuously and in good order.

The Council agreed by resolution to accept the new Domestic energy rates proposed by the Calgary Power Co., the new rates will have the effect of reducing cost of electricity to approximately 68 and two thirds per cent of users. Balance of power users will have a slight increase. Taking the new rate as a whole, the community at large will receive benefits.

Accounts for Payment—

National Defence Tax	\$ 270
Atlas Govt. Telephone	1545
Calgary Power Co. Ltd.	306.89
Bassano School District	700.00
Pay Roll for June	492.00
Reserve-General Canada	800.00
North Star Ser. Stn.	23.85
Bassano Garage	1145
Metalco Ltd.	58.87
Flanagan Bros.	1037
Joe Harris	28.14
W. S. Playfair	8.50
Auto Camp Garage	4.55
Adam Meidinger	270
Bassano Recorder	36.37
Andrew McKee	10.00
Mrs. E. Decharnia	36.37
Jacob Reimer	12.19
Louis Conn	5.00
James Johnston	30.00
Salvation Army Home	23.00
Mrs. S. E. Peck	8.15
Sawney Stores Ltd.	8.00
Mother's Allowance	12.50
Can. General Electric Co. Ltd.	5.80
Burroughs Adding Machines	8.15
J. H. Stiles	2.00
Total	\$99.130

HOSPITAL BOARD MEET

Only routine business engaged the attention of the Hospital Board at the regular monthly meeting on Saturday last. All members were present and accounts totalling \$1,204.11 were passed for payment.

The report of the Superintendent was read showing that during the month of June 51 patients received treatment, ten surgical patients died and four babies born. 32 babies have been born in the hospital this year compared to 33 born during the same half-year period last year. 26 more patients have been treated up to the end of this year than for the same period last year and the death number less. Miss Margaret Rennie, R.N., and Miss Josephine Rennie, R.N., are relieving Miss P. Cadore, R.N., and Miss A. Peterson, R.N., who are on vacation.

The Secretary reported that the arrears for June amounted to \$1,294.36; the receipts from all sources to \$1,742.83 and the payments to \$2,941.65 including \$1500.00 invested in Canada's Victory Loan. Mr. W. S. Pollock who represents the north-east portion of the Hospital District will stand for election as member for that area at the meeting to be held at Gem on Monday evening July 14th next.

LOCAL ITEMS

Flying Officer and Mrs. R. Dunn of Brandon left Monday for the east after a short visit with Mrs. Dunn's parents, Mr. and Mrs. J. C. Rennie.

Miss Marjorie McKechnie of Calgary is visiting with Miss Monica Bagla.

Miss Edna J. Miller spent a few days of last week visiting at the home of her parents at Hand Hills, Sask.

Mr. and Mrs. G. L. Young left Monday to visit at the coast for a short holiday.

Miss Phyllis Finmer is spending a few days at the home of Mr. and Mrs. A. McCarter at Countess.

Mrs. A. M. Finmer, of Grande Prairie motored to Hutton on Saturday to spend a short holiday.

Mr. and Mrs. Chalmers and family of Calgary spent Sunday at the Baylis home.

Mr. and Mrs. W. Redmond and family, accompanied by Miss Nan McLennan, motored to Calgary on Monday.

HOSPITAL BOARD ELECTION TO BE HELD AT GEM, JULY 14

On Monday next, July 14th, the ratepayers of the north-east portion of Bassano Municipal Hospital District will be required to meet and elect a member to represent them on the Hospital Board. This is a new provision of the Municipal Hospitals Act, passed at the last session of the Legislature. In the past, the member has been appointed by the Minister of Public Health without regard to the wishes of the ratepayers, but now the people who have the taxes will select the man they wish to superintend the spending of these taxes. One meeting of the ratepayers will be held, at which nominations will be received and the election of the member take place. It will be in G.M. Community Hall. Notices have been posted at Countess and Gem, and 45 housewives in the area north of Countess and Matzwin to the Red Deer River should consult the notices for full information.

BASSANO GIVES FOUR MORE MEN TO R.C.A.F.

During the past month or so, four more of Bassano's young men have enlisted with the R.C.A.F. at Calgary. We believe that Bassano now can boast of more men in the airforce than any other town of the same size in Alberta.

Rennie McLennan who has enlisted as a pilot, was accepted on June 27, and is called for service (or August 27). Rennie has worked at McKees Stores for the past 9 months.

Norman White enlisted for General Dulles, was accepted June 25, and leaves Bassano on July 23th. Nickie, who is well known and well liked here has been in the employ of James Johnston for the past few years.

Tommy Lammie was enlisted last Tuesday as a pilot and leaves to commence duty on September 20. Tommy who is at present on holiday at Finigan, is the accountant at the Bassano Branch of the Royal Bank of Canada, having been with the bank for over 13 years, coming to Bassano last October.

A. Kent Smalley, editor and publisher of this newspaper, has been accepted for service as a wireless signalman and will be called up on September 13th.

You Are Needed in the Army - NOW!

Church Announcements

St. Columbus Church

BASSANO, ALBERTA
REV. JAMES MORROW—PASTOR

Church of England

BASSANO, ALBERTA
HOLY COMMUNION 11 a.m.

Sunday, July 14th, 1941.

— Rev. Selwyn Evans —

Knox Presbyterian Church

11 a.m. Sunday School.

7:30 p.m. Worship Service.

Subject—"Building Skyward."

In order that a Building may be

good—the Plan, the Foundation,

the Materials and the Work—must

be good. These will be matters

for our consideration—next Sunday

evening. Won't you join us?

"Build it well—whatever you do;

Build it straight, and strong

and true;

Build it clear, and high, and broad—

Build it—for the Eye of God."

Warm! Isn't it—but it's so cool

in Church as anywhere.

Charles F. Laine—Pastor

**FOR
THE BEST IN
QUALITY
SERVICE
COMFORT
TRY**

The Imperial Coffee Shop
R. J. DOWNS
Proprietor.

**- O-K -
RUBBER STAMPS
PROMPT SERVICE
The Bassano
Recorder**



FORD WAR MACHINES TO BE ON DISPLAY

To emphasize the importance of Canada's industrial production in the national war effort, the Canadian Ford company is including several fighting machines in their display at the major exhibition and

**Men of 30, 40, 50
PEP, YIM, VIGOR, Subnormal?**
Wheat and Barley, also, Wheat, Oats, and
277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000.

Dr. A. G. Scott
M.D., L.M.C.
PHYSICIAN & SURGEON
Telephones
Office 37 - Residence 131

Wheat Deliveries

Producers should carefully study the Government's 1941 Wheat Policy to determine which alternative will bring them the best return.

It will be necessary for producers who wish to deliver their 1940 crop and collect farm storage to do so before August 14, 1941, when the 1941 crop delivery quota becomes effective.

THE ALBERTA PACIFIC GRAIN COMPANY, LIMITED (28)

SPECIALS

Real city prices on all lines, come in and see for yourself.

Vegetable Special, Any 8 tins assorted	\$1.00
Fruit Special: Peas, Peaches or Pears, assorted, 7 tins	\$1.00
Jams or Marmalades, pure, 4 lb. tins	30c
Canned spaghetti, large tin 2 lbs.	50c
Choice Pickles, large tin 2 lbs.	35c
Choice Salmon, large tin	30c
Vanilla Deal, 8 oz. bottle with Bowl	25c
Rolls Oats, non-premium 1 lb.	15c
Why pay more when you can get Calgary's Best Bread, Cakes and Pastries of City Prices. Our Bread only be, range to choose from, 14 1/2 lb. fruit cakes, only 35c, Cookies, 3 dozen	25c
FRESH, CURED & CANNED MEATS & FISH ON HAND	
Fresh Fruits and Vegetables in fresh daily—	
Oranges, good size, 4 dozen	\$1.00
Lemons, large size, per dozen	40c

See us for your canning fruits, fruit jars and rubber stamps.

THE HOME OF THE JOHN B. STROEN, AT CITY PRICES.

We also specialize in U. S. Riding Boots and Cowboy equipment.

D. S. Lariat Bags, Yachtline, special for

Cow boy King and Carhartt Pant Overalls and Riding Coats.

Cowboy Saddle with Pearl Button Shirts. John Watson Work.

Gloves. Valentine Martine Boots, Shoes and Oxfords. Men's dressy Shark Skin Coats, Tawn, water proof, on sale for

Men's Dress and Tawn Suits, special 4 pairs

Cowboy Hats, all styles

A large selection of straw hats for men, women and children.

LOUIS CONN PHONE 7

fair in Western Canada, this year. In the above photographs three of the 20 types of big military vehicles are shown in action on the company proving grounds at Windsor, Ontario. (1) 8 Cwt. Army Truck; (2) Field Artillery Tractor; (3) Universal Carrier. These rugged units will be included in the extensive Ford exhibit of passenger cars, commercial trucks and farm tractors at the Calgary Exhibition, Stampede and Edmonton Automobile Industry has supplied Empire armies with more than 115,000 vehicles for military use and of this total more than 75,000 have been produced in the Canadian Ford Plant.

ADDRESS TO SEIGNIORY CLUB BY HAROLD CRABTREE

"Pointing out that prices of farm products have not risen in this war as they did in the last, Harold Crabtree, president of the Canadian Manufacturers' Association, addressing the 70th annual general meeting of the organization today, declared that farmers were apprehensive of too great a spread development between the prices of what they have to buy and what they have to sell.

"The greatly increased demand for industrial labour draws young people away from the farms and makes it difficult for farmers to retain necessary help," he said.

"In these circumstances, the farmers naturally are concerned at the prospect of industrial costs, and consequently prices of goods, mounting still higher. The big item in these costs is wages and from the farmers' point of view, the industrial workers are already in a privileged position.

Mr. Crabtree was arguing against any increase in industrial wages beyond the level suggested by the Government, viz. the wage level of 100-20 or higher wages paid since then), declaring that any further increase would be unjustifiable.

"With profits largely taken by war taxation," he explained, "increased wages in war production must be added to the price paid by the Canadian and British Governments for munitions. Further increases in the cost of production of goods for war purposes must also cause similar increases in the cost of goods used by the civilian population or exported to other countries."

He deprecated the demands now being made by small minority groups for large increases in wages and control of plant operations and sternly condemned strikes and lockouts in plants engaged on war production.

"Public opinion is a valuable ally," he stated. "Let the public know the wages that are being paid in plants where demands for increases are made and the public will compare these demands and existing wages with their own incomes and from their judgments of the merits of the case. Canadians generally are not prepared to see the country's industrial war effort disintegrated and curtailed by the activities of minority groups whose main object, apparently, is to secure a large measure of control of the key war industries, where wages are well known to be among the highest paid anywhere."

The Government should act immediately and firmly before the situation becomes even more serious than it is at present."

In concluding the many and varied products now being made on a large scale in Canadian plants for the production of the war, Mr.

Crabtree paid tribute to "the imagination, thought, intelligence, ability, industry and perseverance of several generations of Canadians who believed tenaciously, in the face of many discouragements, that Canada could and should become a great industrial country." He maintained that it was indeed fortunate that Canadians, since Confederation, had built up an industrial system which was enabling the country to contribute so effectively to the war effort. The foundation of skilled management and employees and experience, established in the past, was enabling the industries of this country to produce entirely new and very complicated articles never before made in Canada.

Just that much Better!

Sir Robert

BURNETT'S

London Dry GIN

12 oz. \$1.40
25 oz. \$2.75

Distilled and Bottled in Scotland, Canada, Limited

This Advertisement is not inserted under the provisions of the Government of the Province of Alberta.

ORPHEUM THEATRE

Bassano, Alberta

FRIDAY & SATURDAY

JULY 11th & 12th

Dick POWELL - Ellen DREW

In "CHRISTMAS IN JULY"

FRIDAY & SATURDAY

JULY 18th & 19th

"ISLE OF DESTINY"

With—William GARGAN

and Wallace FORD.

Photographed in Color.

NOTICE

ADMISSION PRICES—

Due to the increased tax by the Federal Government there will be a few cents increase in the price of admission beginning Friday & Saturday, May 16th & 17th, as follows—

5 years to 12 years 20c

12 years to 15 years 20c

15 years and over 40c

You Roll Them Better With
OGDEN'S FINE CUT
CIGARETTE TOBACCO

Dr. W. F. Keith
Dentist
Phone 93 Bassano

W. S. Playfair
Agency for
COAL AND WOOD
Feed and Drying
Phone 26, Opposite Depot

MILK AND CREAM
Fresh milk and cream delivered by motor early every morning.
Bell's Dairy
Our Customers Remain Satisfied.

SUNSHINE TRANSPORTATION

Heated Trucks assure adequate protection for all perishable goods.

—Fast & Efficient Service—

Why not Patronize the only Scheduled Trucking Service Serving the requirements of the Towns and District.

—CARGO—

—Wednesday - Friday

—STAYS CALGARY—

—Tuesday-Saturday

—Liquor Agents

BASSANO GARAGE AND SERVICE STATION

BIG ORANGE

The correct answer to Thirst

A Sure "HIT" in Refreshment!

CALGARY BREWING & MALTING CO. LTD.

CANADA'S GREATEST SHOW
THE 56TH. ANNUAL
CALGARY
EXHIBITION and

JULY 7 TO 12, 1941

Six bigger... better than ever thrill-packed days—featuring world-famous riders and entertainment features. Gigantic displays. Outstanding attractions.

MILES OF EXHIBITS
FIREWORKS
CHUCK WAGON RACES

MONSTER PARADE (Monday)
STREET SHOWS
MIDWAY SHOWS
HORSE RACES

Reduced Fares on All Rail and Bus Lines
Write for Price List Entry Forms and General Information to
CALGARY EXHIBITION and STAMPEDE, LTD.
T. A. Horallbrook, Pres. J. Chas. Yule, Gen. Mgr.
CALGARY, ALBERTA

Free Pants!

WITH EVERY
"House of Hobberlin"
 Made to Measure Suits Ordered
 DURING JULY ONLY
 ORDER NOW AND SAVE

FRUIT SPECIAL—
 Raspberries, Strawberries, Pears, Peaches, All for **69¢**
MOIRS CANDIES—In cello bags, many varieties **10¢**
SALADA TEA BAGS—30 to pkg. **25¢**
PREMI—The new cooked meat, per can **30¢**
CEREAL SPECIAL—Large size pkg. Post Bran Flakes,
 1 large size pkg. Grape Nu Flakes, both for **35¢**
SOAP SPECIAL—Jergens Bouquet, Regular price 1 for
 25¢, Special 4 for **26¢**

FRESH FRUIT

ORANGES—3 doz. **\$1.50**
 Cherries, Lettuce, Celery, Watermelon, Canning Apples
 now on market.

JAMES JOHNSTON
 "THE QUALITY STORE"

NO OTHER TIRE LIKE IT! Firestone CHAMPION



LOWER PRICED FIRESTONE TIRES
 In addition to the sensational new Champion
 tires, Firestone has three other
 tires priced just right.
**HIGH SPEED, STANDARD,
 SENTINEL.**
 No matter what price you want to pay for
 a tire, 80% of the money Firestone tire
 is the bargain to get to get to.

FROM the innumerable tires
 to the sensational new
 Champion tires—any Safety-Look
 could be treated with a new and
 advanced Gum-Dipping process
 giving 27% stronger bond
 between tread and body; 35%
 greater heat protection
 against blowouts; an
 amazing new tread with
 thousands of sharp-edged
 angles for quick stops—a
 tread that gives 11%
 more non-skid mileage.

Here are some of the things
 you get in Firestone Cham-
 pion tires—any Safety-Look
 could be treated with a new and
 advanced Gum-Dipping process
 giving 27% stronger bond
 between tread and body; 35%
 greater heat protection
 against blowouts; an
 amazing new tread with
 thousands of sharp-edged
 angles for quick stops—a
 tread that gives 11%
 more non-skid mileage.

Roy Smith Garage—Bassano Garage Pierson • Young

BOMBIE TAKES VICE CHIEF OF STAFF TO ENGLAND FOR CONFERENCE

First high official of the Canadian
 Army to make a bomber flight
 Brigadier Kenneth Stuart, D. S. O.,
 M. C., Vice Chief of the General

Staff arrived this week in Eng-
 land. He is conferring with Lieut.
 General A. G. L. McNaughton,
 Officer Commanding the Canadian
 Corps, on problems affecting the
 C.-p., re-inforcements, and new
 units going overseas.

This Week's Special

Men! Here's your chance to Save!

Get a clean, invigorating shave without a trace of
 skin soreness with LANGLOIS LAVENDER
 MENTHOLATED SHAVING CREAM AND
 LAVENDER TALCUM. A feature value.

Both for **59c**

STILES "The Druggist"
 The REXALL STORE

Local Items

Miss Winifred Playfair left Bas-
 sano last week to attend Summer
 School at the University of Alber-
 ta, at Edmonton. Miss Playfair
 will take a two months course.
 Mr. and Mrs. Roy Smith were
 visitors to Calgary this week re-
 turning on Wednesday.

Mr. and Mrs. Jim Johnson have
 returned from a three weeks vaca-
 tion at Waterton.

Mr. and Mrs. W. S. Playfair, ac-
 companied by Mrs. A. O. Scott and
 George, returned to Calgary this
 week. Mr. Playfair will attend the
 Old Times re-union dinner held
 in connection with the Calgary
 Stampede.

Mr. and Mrs. Harry Mayne
 returned to Calgary, Thursday,
 to attend the Stampede. Willy Schaefer
 accompanied them.

Mrs. Chas. Hanna spent last week
 end at Bassano.

Archie LaRue and Don Walker
 are spending this week in Calgary
 attending the Stampede.

Sergeant Observe Babe Bassano
 of the R.C.A.F., who is on over-
 seas leave, has been spending the
 last several days visiting, with
 friends in Bassano.

Miss Margaret Harper, daughter
 of H. W. Harper, manager of the
 Royal Bank, was visiting with her
 parents in Bassano last week-end
 and was accompanied by Lieut.
 John Heard, of Calgary.

E. J. N. Lamont, accountant for
 the Royal Bank, Bassano, is spend-
 ing a two week vacation at the
 Wallace Ranch at Pinetown, and
 according to reports should be
 quite a cow puncher upon his re-
 turn.

Mrs. E. E. E. and Miss Grace
 E. E. E. spent last Tuesday visiting
 with friends at Duchesne.

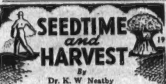
Mr. and Mrs. S. Moore and
 family are vacationing at Sylvan
 Lake for the summer holidays.

Miss Francis MacBeth is visiting
 with relatives at Rainier, Alta.

Kathleen Smith has accepted a
 position with the National Drug
 and Chemical Company in Calgary.

CARD OF THANKS

The Women's Guild of the
 Anglican Church extends its
 thanks to all those who helped
 make a success of the recent
 convales for Church Funds.



Dr. K. W. Neely
 Director, Agricultural Department
 North-West Territories Association
 Experimental Farms
 When land was new and wheat
 comparatively high in price, the
 practical farmer paid little attention
 to the scientific agriculture of the
 so-called white collar farmer. Now that
 we are being overrun by weeds, our
 calls for greater yields from cropland and
 wheat is in the forefront, the impor-
 tance of scientific agriculture and
 permanent fertility is accepted.

If all the knowledge accumulated
 at experimental farms could be ap-
 plied to the farming industry, farmers
 would be much more prosperous and
 farms in much better condition to
 stand up to the next generation.

New and improved varieties are
 accepted readily. The wheat alone
 problem was solved almost over-
 night, not merely through the de-
 velopment of rust-resistant varieties,
 but because farmers accepted them.

Weed soil drifting and water ero-
 sion problems could be solved in a
 similar manner if full use were made
 of information available at experi-
 mental farms and stations. The gap
 between scientific knowledge and
 agricultural practice is far too great.
 Much is being done to reduce this
 gap by agricultural representatives
 and extension workers, but real pro-
 gress depends upon the interest of the
 farmer himself.

Harvest will be upon us in a month.
 Before then, wise men and women
 will organize picnic groups for a day
 at the nearest experimental farm,
 and will not miss the regularly
 organized field days. Group visits
 provide for exchange of ideas and
 economize the time of experimental
 farm staffs.

AUCTION SALES

When you sell out, you sell
 years of hard earnings or every-
 thing you own in the world.
 Take no chances, but your sale
 with me and be assured of an
 Auctioneer that has years of
 experience and ability.

Write Brooks or Phone 108

—FREE VALUATION—

A. J. Souigny

License No. 26-1-1-4.

Brooks, Alta.

Member

Auctioneer Association of Alta.

SPECIAL BARGAIN Rail FARES TO

**Medicine Hat
 and return
 from Bassano**

\$2.95

Plus Tax

JULY 11-13

Return Until—

July 14

Corresponding Late Fare from Inter-
 mediate Stations. Good in Cash only.
 No baggage checked.

**FOR SECURITY, SAFETY, EMPLOY-
 GO BY TRAIN**

Ask Ticket Agent

Canadian Pacific

IN MEMORIAM

In loving memory of our dear
 husband and father, Benjamin Har-
 rison Cowan, who passed away to
 his rest and reward on July 9th,
 1944.

I cannot say—I will not say
 That he is dead.—He is just
 away.

With a cheery smile, and a wave
 of the hand,
 He wandered away into that
 better land.

And has left us dreaming how
 very fair
 It needs must be, since he ling-
 ers there.

And we—We who so often
 yearn
 For the old time and the
 glad return.

Yet think of him as faring on, as
 dear
 In the love of there as the love
 of here.

Ever lovingly remembered by
 his wife and daughters—"He is not
 dead—He's just away."

FOR SALE—Kitchen Stove (Bar-
 back), Circular Heater, Dining
 Table, Kitchen Cabinet, Wash-
 Stand, Winnipeg Crock, Child's
 Kindergarten Set.—Apply Mrs.
 E. B. Severn.

FOR SALE—One grade Hereford
 bull, 18 months old. Apply E.
 Wessel, Cranston.

FOR SALE—Kitchen Range West-
 inghouse Electric Oven; Apply
 Mrs. J. L. Johnson, Millenium
 Ave., Bassano.

CASKATOON INDUSTRIAL EXHIBITION JULY 21 to 26

SINGLE FARE FOR ROUND TRIP

from all stations Manitoba,
 Saskatchewan and Alberta

TICKETS ON SALE

July 19 to 26

Where no train service on July
 19 tickets will be sold. July 18

RETURN LIMIT JULY 22

If no train July 20, good first

available train thereafter.

Full information ticket agent

Canadian Pacific

McKee's Stores

DURING JULY Special Price Reductions!

MISSES & GIRLS BATHING SUITS

Wool and Rayon Mixture, Elastic Shirred
 style, Monarch Knit quality, fancy or plain
 colors.

SPECIAL PRICE \$1.39 suit

LADIES' LILE THREAD HOSE

Canadian Leader, finest quality Lile, an ex-
 cellent Hose for morning wear, 3 good colors,
 12¢ per pair.

SPECIAL PRICE 12¢ per pair

SCOTTISH CLAN TARTANS

Fine quality summer weight Rayon mix-
 ture, materials for Dresses, Skirts and Blouses, 36
 inches wide, washes splendidly.

SPECIAL PRICE 75¢ per yard

WABASSO PRINTS

These well-known excellent quality Prints
 come in small and large Floral Patterns
 and Plaids, guaranteed fast to wash, 36 inches wide.

SPECIAL PRICE 15¢ per yard

MENS SUMMER WEAR FELT HATS

New shapes, New colors, Smart Dressy Hats,
SPECIAL PRICE \$1.25 each

CHILDREN'S RUNNING SHOES

Oxford lacing and 1 strap styles, Blue or
 Brown, Duck Cloth uppers, with White trim.
 White rubber soles.

SPECIAL PRICE 75¢ pair

MENS SUMMER UNDERWEAR

Harvey-Woods Twin Line Shorts and Shirts,
 fine quality white mesh garments, most cool
 and comfortable for summer wear.

SPECIAL PRICE 45¢ per garment

MENS RAYON SPORT SHIRTS

Sports style collar, short sleeves, collars, Blue,
 Green, sizes 34 and 40 only, ideal shirts for
 summer wear.

SPECIAL PRICE The each

MENS SUMMER PULOVERS

Natural color, open mesh, round neck, short
 sleeves, one breast pocket for sports or knock-
 around wear.

SPECIAL PRICE 80¢

MENS RAYON SOCKS

Fine quality Rayon socks, come in fancy
 checks, sizes 10 to 11½, assorted colors.

SPECIAL PRICE 30¢ pair

Grocery Department

TEA—Red Rose, 1 lb.	65¢	— ½ lb. pkg.	33¢
COFFEE—Milkmaid's Post Dated, 1 lb sealed pkg.	49¢		
MOLLASSES—Clark's, 44 oz. tin	49¢		
POKE & BEANS—15 oz. tin	45¢		
EVAPORATED APPLES—3 lbs.	15¢		
LYE—Golden Crown, 5 lbs.	35¢		
LYE POWDERS—Sheriff's or Arrowhead, (all flavors), per pkg.	25¢		
SUNGALA TEA IS GOOD VALUE AT per lb.	5¢		
ASK FOR FREE SAMPLES	75¢		
PURE PLUM JAM—4 lb. tin.	49¢		
RED RIVER CEREAL—Per pkg.	25¢		
SALMON—Pink, 5 tall tin	45¢		
PRINCESS SOAP FLAKES—Bulk, 2 lbs.	35¢		
CHEESE—A TREAT, ONTARIO; We have located another one.			

Calgary Bread, Cakes and Buns Fresh Every Mornnig

ALWAYS
 AT
 YOUR
 SERVICE



PHONE
 9
 FOR
 PROMPT
 DELIVERY